

Report on Entrepreneurship Awareness Camp (24th – 26th March., 2018)

(SRPEC, Unjha & EDI, Gandhinagar)

Date: 27/03/2018

Smt. S. R. Patel Engineering College, Unjha has successfully organized 3-days “Entrepreneurship Awareness Camp” during 24th March to 26th March, 2018 sponsored by Entrepreneurship Development Institute of India, Gandhinagar. Approximately 71 students have successfully participated in the camp and each participant is awarded a certificate. The camp was successfully coordinated by Prof. J B Patel (Assistant Prof. Mechanical Engineering Department) and Prof. M M Patel (Head, Computer Engineering Department).

The main objective of this Entrepreneurship Awareness Camp (EAC) is to create awareness among students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option. The idea of organizing this workshop is to inculcate the fundamentals, key concepts of Entrepreneurship in the Science and Technology among students.

The main attractions of the camp were as follow:

- Successful Entrepreneurs were invited for expert lecture.
- Industrial Visit was arranged on last day
- Grant, funding and loaning from banks, agencies was discussed.
- Improving communication skills (interacting with people) for better results was discussed.
- Practicing entrepreneur's success stories - common problems faced by entrepreneurs was discussed.

The detail schedule of the camp is as follow:

Date and Day	Session	Time	Subject/ Topic	Faculty
1	2	3	4	
1 st Day 24/03/2018	I	08:45 am to 10:45 am	Objective and Description of Entrepreneurship. Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario	Prof. Kruti Patel
	II	11.30 am to 1.30 pm	Identification of opportunities for entrepreneurs	Prof. Kruti Patel
	III	1.45 am to 3.30 pm	Communication skill developments	Prof. Viki Modi
2 nd Day 25/03/2018	I	8.45 am to 10.45 am	The objective of this session is to sensitize about how to find new ideas and convert them into useful business concepts. It will cover importance of innovative solutions which have changed the way world moves. It will also share about various modes of availing funding for new ideas	Prof. M. M. Patel
	II	11.30 m to 1.30 pm	The objective of this session will be to impart training on how to assess market feasibility of the given idea. It will mainly cover four major areas of marketing known as 4 Ps Product, Price, Place and Promotion. It will teach students how to prepare a strategy on market opportunity	Prof. Rishikumar
	III	1.45 pm to 3.30 pm	It will mainly cover importance of costing, how to prepare budget, financial projections - for profit and loss account and balance sheet etc.	Prof. Rishikumar
3 rd Day 26/03/2018	I	8.45 am to 10.15 am	Discussion with participants for their reactions about the camp	Prof. J. B. Patel
	II	10.45 am to 3.30 pm	Industrial visit	Prof. J. B. Patel



